

# Rural Health Newscast

Rural Health Policy Council Office  
Health & Human Services Agency  
State of California

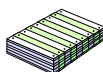
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**New!**

Maps & Demographics  
Website Page



A new page on the Rural Health Policy Council Website displays Medical Service Study Area (MSSA) maps and downloadable reports containing selected 1990 U.S. Census demographics.

The site page divides California into three regions: Northern, Central and Southern. Users first view a map of California where they click on the name of their county, which links to a regional map of the MSSAs for that region. The region page also contains graphs of regional race/ethnicity, poverty levels, and age groups, based on 1990 U.S. Census. The user can then click to link to the downloadable demographics report by MSSA, county, and region. The web address is <http://www.ruralhealth.ca.gov>.

## **OSHPD's** *Update on Rural Health Development Grants*



The Office of Statewide Health Planning and Development is in the process of reviewing applications received for its first-time Rural Health Development Grants Program. The response to this program for capital expenditures and equipment was very strong. OSHPD received 186 applications, totaling \$8,729,000. Mentioned most frequently in these requests are Y2K compliance needs, other computer equipment, and construction/remodeling projects.

This process promises to be very competitive, as only \$2,775,000 is available for awards. Awards are scheduled to be announced on March 4, 1999.

## **HRSA's**

### *HIV Funding Opportunities for Rural Areas*

#### Ryan White Title III Early Intervention Services

This program provides high quality outpatient primary care to people with HIV. Recipients of this grant must provide: HIV counseling and testing; education on living with HIV; appropriate medical evaluation/clinical care; and other essential services such as oral health, outpatient mental health, substance abuse and nutritional services; and, appropriate referrals for specialty care. Public or nonprofit entities that are eligible are: Section 330 Health Centers; FQHCs; grantees funded under Section 1001 regarding Family Planning; Comprehensive Hemophilia Diagnostic and Treatment Centers; and nonprofit entities providing comprehensive primary care to populations at risk of HIV. The deadline is 4/16/99. The projected award date is 9/99.

#### Ryan White Title III Planning Grants

This program supports communities and health care service entities in their planning efforts to develop a high quality and broad scope of primary care services for people in their service areas with HIV or at risk for HIV. Eligible applicants are public or nonprofit private entities; applicants can not be current Ryan White Title III EIS grant recipients. Funding priority will be given to: 1) applicants located in rural or underserved areas where emerging or ongoing HIV primary health care needs have not been adequately met, and 2) applicants proposing to build HIV primary care capacity of indigenous organizations serving African American populations. The deadline is 6/18/99. Projected award date is 9/99.

#### Ryan White Title IV Grants

The intent of this program is to improve access to primary medical care, research and support services for children, youth, women and families infected with HIV. Funds will be used to support programs that: 1) cross established systems of care to coordinate service delivery, HIV prevention, clinical/other research activities; and, 2) address the intensity of service needs, high costs, and other complex barriers to comprehensive care and research experienced by underserved, at-risk populations. Eligible organizations are public or private nonprofit entities that provide or arrange for primary care. The deadline is 4/30/99. Projected award date is 8/99.

**To obtain application kits, contact the HRSA Grants Application Center at 888-333-HRSA. Questions? Call 301-443-2280**

## RHPC Liaison Visible in Rural Areas

Fred Johnson, Liaison of the Rural Health Policy Council, has been on the road visiting healthcare providers to speak to them one-on-one about their concerns. So far Mr. Johnson has visited:

- 60 General Acute Care Hospitals
- 90 Licensed Rural Health Clinics/FQHCs
- 35 County Health Agencies
- 4 Freestanding Skilled Nursing Facilities
- 55 Statewide Health Related Organizations
- 11 Private Foundations
- 32 Private Organizations

.... and has made presentations to three foreign countries and five other states.

These site visits have been well received by providers, and are invaluable to the state in getting to know each constituent's situation, community, unique challenges and opportunities for the clients and patients they serve.

The RHPC Office has been able to assist and advocate for rural healthcare providers throughout California. The RHPC has helped make a difference by cutting through the bureaucracy, obtaining crucial information, brokering meetings, providing grant funding, and assisting with staff recruitments.

## Grant of the Month

### AT&T Foundation



Awards \$35 million a year for community service that includes community health providers. Focus: Delivery of health services to children, mothers and people living with HIV/AIDS. Also backs projects that promote economic opportunity, which includes welfare-to-work projects. No deadline.

Contact Information:  
AT&T Foundation  
32 Avenue of the Americas, 24th Fl.  
New York, NY 10013  
Phone: (800) 4ATT-652

## 4th RHPC Annual Public Meeting

Join us for the RHPC annual meeting in Fish Camp. The date is Friday, March 19th from 8:30 a.m. to 11:00 a.m. and precedes the California Healthcare Association Fourteenth Annual Rural Healthcare Symposium.



Accommodations are available at a few motels within a short driving distance.

The agenda for the RHPC Public Meeting includes updates on the Office of Statewide Health Planning and Development Rural Health Development Grants Program and other grant programs within the purview of the RHPC; rural highlights from Governor Gray Davis' 1999/2000 proposed state budget; information on RHPC publications and services; and time for the RHPC to hear comments from the public.

## Metropolitan Statistical Areas

The Office of Management and Budget published new approaches and criteria for defining metropolitan and nonmetropolitan areas. The first notice was published 12/21/98 in the Federal Register and is available on the Internet at [www.access.gpo.gov/su\\_docs/aces/aces140.html](http://www.access.gpo.gov/su_docs/aces/aces140.html). Two more notices will be published over the next 18 months.

Draft standards will appear in the second notice to be published in Summer 1999 and will take into account the public comments in the November 1998 Federal Register and the 1/22/99 open forum and deliberations at the 1/21/99 seminar. The third notice of the final standards will appear before 4/1/2000.

## Proposed Rural Health Policy Council Public Meeting Schedule for 1999

**March 19, Friday, 8:30am-11:00am**  
Fish Camp

In conjunction with the California Healthcare Association/Rural Healthcare Center's Rural Healthcare Symposium.

### May 26-30

San Diego

In conjunction with the National Rural Health Association's 22nd Annual National Conference on Rural Health. Time, site, specified day TBA.

### October 6-8

North Lake Tahoe

In conjunction with the fall 1999 conference of the Regional Council of Rural Counties. Time, site, specific day TBA.

### November 18, Thursday

Monterey

In conjunction with the Annual Meeting of the California State Association of Counties. Time and site TBA.

## California State Rural Health Association



The California State Rural Health Association (CSRHA) general membership meeting will be held at Tenaya Lodge in Fish Camp on Thursday, March 18 at 1:00 p.m.

The CSRHA is in the process of establishing a permanent office in Sacramento.

## Managed Risk Medical Insurance Board Special Populations Grants



As a component of the Healthy Families Program, the Managed Risk Medical Insurance Board announced the Special Population Grants in December, 1998. Below is a list of the grantee plan and plan partner and the total amount awarded per project.

Plan	Plan's Partner	Amount
Blue Cross	Del Norte Clinics	\$66,279
Blue Cross	MACT Health Board	108,000
Blue Cross	Sablan Medical Clinic	108,000
Blue Cross	Sequoia Community Health Center	59,400
Delta Dental	Clinica de Salud del Pueblo	141,750
Blue Cross	Imperial Valley Healthcare	64,800
Blue Cross	Clinica Sierra Vista	66,179
Delta Dental	Clinica Sierra Vista	224,316
Blue Cross	Kern County EOC Family Health Clinic	72,360
Blue Cross	National Health Services, Inc.	58,476
Delta Dental	National Health Services, Inc.	139,650
Delta Dental	Big Valley Medical Center	23,100
Blue Cross	Darin M. Camerena Health Centers, Inc.	62,028
Delta Dental	Potter Valley Community Health Center	78,750
Blue Cross	Golden Valley Health Center	60,192
Blue Cross	Livingston Community Health Services	58,476
Blue Cross	Valley Health Team, Inc.	\$59,590
Delta Dental	Clinica de Salud del Valle de Salinas	125,625
Blue Cross	Puente a la Salud	91,800
Blue Cross	Indian Health Council	108,000
Blue Cross	Inland Empire Community Health Ctr.	75,600
Delta Dental	Mayers Memorial Hospital	15,750
Delta Dental	Vacaville Community Clinic	84,000
Delta Dental	Copper Towers Family Medical Ctr.	61,425
Blue Cross	Sonoma County Indian Health Project	108,000
Blue Cross	Sierra Health Center	75,600
Blue Cross	Stanislaus County Health Services	56,592
Blue Cross	Family Healthcare Network	65,664
Delta Dental	Family Healthcare Network	39,900
Delta Dental	Family Healthcare Network	50,400
Delta Dental	Family Healthcare Network	64,050
Blue Cross	Tulare Community Health Clinic, Inc.	54,000
Delta Dental	Clinicas Del Camino Real	47,250
Delta Dental	Communicare Health Centers	175,000
<b>TOTAL</b>		<b>\$2,750,000</b>

## Need Equipment?

If you are a hospital district, fire district, county or city agency, you are eligible to purchase surplus office and medical patient care equipment from the state of California, General Services Agency.

Contact:

### Northern California

(916) 928-4630

1421 North Market Blvd.  
Sacramento, CA 95834

### Southern California

(714) 449-5900

701 Burning Tree Road  
Fullerton, CA 92833

## Information from RHPC...

### Latest Published

The RHPC Office is pleased to announce the release of a demographics and statistics compilation on Rural Hospitals and our Rural Health Jobs

Available Service...both can be viewed and downloaded from our website. Just click on "What's New" on the left hand side of our webpage. For a copy, write, email, or fax our office.

### In the Que

Staff are working on a statistical and demographic compilation on licensed Rural Health Clinics and Federally Qualified Health Centers in California's rural areas, which we plan to release within the next 60 days.

Using our JOBS  
AVAILABLE  
Service is like  
putting money in  
the .....



Though many of our constituents have used this service again and again, we encourage those of you who have not to give it a try. **It's free!** and available to any California health provider in rural areas to recruit for **any** type of position in their facility, from janitors to doctors.

Access to the jobs listings is available worldwide, so you are reaching a wide audience .... advertising in several newspapers would not provide the exposure that our service does. We have a Jobs Coordinator dedicated to answering questions and processing job listings. Call 1-800-237-4492 (CA only) and ask for Kathleen Maestas or check <http://ruralhealth.ca.gov/ruraljob>.



## Check the Funding Page on the RHPC Website

In addition to federal and state funding information, our site now lists nearly 100 PRIVATE funding sources, many of which fund capital acquisition and operations.

The listing contains (when available) the focus of the grant, application deadline, eligibility criteria, funding range, application requirements, and the contact name, address, and phone number. Our page links directly to the funder's web sites where available.

The RHPC Office updates the page weekly and uses a variety of sources. If you know of a grant source that is not listed on our site, please call, write, e-mail, or send a fax to us.

## For Your Information

*The Great Valley Center* announced the online availability of *The Demography of the Great Central Valley*, courtesy of the Public Policy Institute of California. The site catalogs the demographic makeup of the Great Central Valley using detailed charts and maps.

The report can be viewed and downloaded in its entirety from their website under Valley Facts at: <http://www.greatvalley.org/facts/>

Available information includes migration (1990-1997) and information on population, finance, education, poverty, and ethnic groups by county.

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